Ideas for innovation and intellectual leadership that fall within Loyola’s mission are critical to the University and our success. Loyola encourages academic program proposals that prepare students, the University, and the community for lives of meaningful professional service and leadership. In that light, we encourage proposers to consider the following questions to help prepare and develop a proposal that is meaningful, successful, and sustainable.

How does the proposed program align with Loyola’s mission?

What is the reason for the proposal – what will the proposed program provide students, the institution, and the community at large?

What are the specific occupations and/or educational programs students would most likely enter after completion of the proposed program? What knowledge and skills will students gain?

Is there a current or future need or demand for this program and how do you know this?

What is the general discipline or multi-discipline focus of the proposed program – what department(s) will house this program?

Do you have a suggested title that would market the program appropriately?

Does this proposed program duplicate another program offered by a Maryland college or university – particularly an HBI or HBU?

How do you plan to offer this program, in-person on the main campus or off-campus, online, or a combination of modalities and/or options?

Is the proposed program feasible – are the costs of resources, implementation, and maintenance viable for the department, School/College, and University?

Have you thought about assessment of the program and how you will determine how you will assess the learning of students and how will the program as a whole be evaluated for providing worth to students, the institution, and the community at large?